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# NAMAN IN-STORE (INDIA) LIMITED

Corporate Identity Number: U74140MH2010PLC205904

Our Company was originally incorporated as 'Naman In-Store (India) Private Limited' a private limited company under the Companies Act, 1956 at Mumbai, Maharashtra, pursuant to a certificate of incorporation dated July, 23, 2010, issued by the Registrar of Companies, Maharashtra, Mumbai ("RoC"). Thereafter, name of our Company was changed from 'Naman In-Store (India) Private Limited' to 'Naman In-Store (India) Limited', consequent to conversion of our Company from private to public company, pursuant to a special resolution passed by the shareholders of our Company on September 30, 2023, and a fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Mumbai on October 25, 2023. Our Company's Corporate Identity Number is U74140MH2010PLC205904. For details of change in Registered office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 152 of the Red Herring Prospectus.

Registered Office: E/13-14, Shree Sardar Patel CHSL, Patel Baug, Nehru Road, Opp. Adarsh Petrol Pump, Ville Parle (E), Mumbai, Maharashtra-400057, India  
Corporate Office: Kantharia Industrial Estate, Survey No.: 90/3/2/B, Opp. Sopara Phata Police Station, At & Post-Pelhar, N.H. No. 8, Taluka- Vasai, Dist Palghar-401208  
Tel: +91 8087042862 Website: www.namaninstore.com, Contact Person: Mr. Ritik Madnani, Company Secretary and Compliance Officer; , E-mail id: compliance@nipl.co; Investor Grievance Email Id: investors@nipl.co

## OUR PROMOTERS:

**MR. RAJU PALEJA, MS. BHAVIKA PALEJA, MR. JAY SHAH, MR. MEHUL NAIK AND MR. ABDUL SHAHID SHAIKH**

INITIAL PUBLIC OFFER OF UP TO 28,48,000 EQUITY SHARES OF FACE VALUE ₹ 10 EACH (THE "EQUITY SHARES") OF NAMAN IN-STORE (INDIA) LIMITED ("OUR COMPANY" OR THE "ISSUER") FOR CASH AT AN ISSUE PRICE OF ₹ [\*] PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹ [\*] PER EQUITY SHARE) ("ISSUE PRICE"), AGGREGATING UP TO ₹ [\*] LAKHS (THE "ISSUE") OF WHICH 1,42,400 EQUITY SHARES AGGREGATING TO ₹ [\*] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 27,05,600 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT AN ISSUE PRICE OF ₹ [\*] PER EQUITY SHARE AGGREGATING UPTO ₹ [\*] LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.00% AND 25.65% RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

- QIB PORTION: NOT MORE THAN 50.00% OF THE NET ISSUE
- RETAIL PORTION: NOT LESS THAN 35.00% OF THE NET ISSUE
- NON-INSTITUTIONAL PORTION: NOT LESS THAN 15.00% OF THE NET ISSUE
- MARKET MAKER PORTION: UP TO 1,42,400 EQUITY SHARES OR 5.00% OF THE ISSUE

**PRICE BAND: ₹ 84 TO ₹ 89 PER EQUITY SHARE OF FACE VALUE ₹ 10 EACH.**  
**THE FLOOR PRICE IS 8.4 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 8.9 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.**  
**BIDS CAN BE MADE FOR A MINIMUM OF 1,600 EQUITY SHARES AND IN MULTIPLES OF 1,600 EQUITY SHARES THEREAFTER.**

## RISKS TO INVESTORS

- Our Registered Office, Corporate Office cum factory, Warehouses from where we operate are not owned by us. If we are required to vacate the same, due to any reason whatsoever, it may adversely affect our business operations.
- Our business is dependent on our manufacturing facilities and we are subject to certain risks in our manufacturing processes. Any unscheduled, unplanned or prolonged disruption of our manufacturing operations could materially and adversely affect our business, financial condition, cash flows and results of operations.
- The restated examination report by our peer review auditor on Special Purpose Financial Statements has provided a matter of emphasis paragraph for the company has not accounted for interest provisions as per MSMED Act, 2006.
- Our lenders have charge over our movable, immovable properties and directors' immovable properties in respect of finance availed by us.
- Our lenders have imposed certain restrictive conditions on us under our financing arrangements. Our inability to meet our obligations, including financial and other covenants under our debt financing arrangements could adversely affect our business, financial condition, results of operations and cash flows.
- The restated financial statements have been provided by independent peer reviewed chartered accountants who is not statutory auditor of our Company.
- Our product is subject to frequently changing designs, patterns, customer requirements and tastes, our inability to meet such needs or preferences may affect our business.
- A significant portion of our revenues are derived from a few geographical regions and any adverse developments affecting such regions could have an adverse effect on our business, cash flows, results of operation and financial condition.
- Our Company has proposed to shift the existing manufacturing facilities located at Vasai in Maharashtra to Butibori MIDC, Nagpur. If there are delays in setting up the proposed facility or cost overruns related to the proposed facilities, it could have a material adverse effect on our financial condition, results of operations and growth prospects.
- Our Company's failure to maintain the quality standards of the products could adversely impact our business, results of operations and financial condition.
- The Merchant Banker associated with the Issue has handled 22 public issues in the past two years out of which no issues closed below the Issue Price on Listing date
- Average cost of acquisition of Equity Shares held by our Promoters Mr. Raju Paleja, Ms. Bhavika Paleja, Mr. Jay Shah, Mr. Mehul Naik & Mr. Abdul Shahid Shaikh is Rs. 1.82, Rs. 1.82, RS. 2.48, Rs. 2.32 and Rs. 2.48 per Equity Share and the Issue Price at the upper end of the Price Band is Rs. 89 per Equity Share.
- The Price/ Earnings ratio based on Diluted EPS for year ended March 2023 for the company at the upper end of the Price Band is 17.94.
- Weighted Average Return on Net worth for Fiscals 2023, 2022 and, 2021 is 36.78%
- Weighted Average Cost of Acquisition, Floor Price and Cap Price

| PERIOD   | WACA (in ₹) | Floor Price (84) | Cap Price (89) |
|--|-------------|------------------|----------------|
| a) Weighted average cost of acquisition of primary/new issue 18 months prior to RHP                      |             | NA*              |                |
| b) Weighted average cost of acquisition for secondary sale/acquisition 18 months prior to RHP            |             | NA**             |                |
| c) WACA of Equity Shares based on Primary issuances undertaken during the 3 immediately preceding years* |             | NA#              |                |
| WACA of primary / new issue acquisition  | 0.74        | [*]              | [*]            |
| WACA of secondary acquisition  | NIL         | -                | -              |

\*There were no primary/ new issue of shares (equity/convertible securities) transactions, other than equity shares issued pursuant to bonus issue on November 27, 2023, in the last 18 months prior to the date of the RHP.

\*\* There were no secondary sale/ acquisitions of shares (equity/convertible securities) excluding bonus issuance.

# Since there are no such transactions to report to under (a) and (b) above, the information has been disclosed for price per share of our Company based on the last five primary or secondary transactions where our Promoters/members of our Promoter Group or Shareholder(s) having the right to nominate director(s) on the Board of our Company, are a party to the transaction, during the three years prior to the date of filing of this RHP

**BID/ISSUE PROGRAM**  
**ANCHOR INVESTOR BIDDING DATE<sup>(1)</sup>: THURSDAY, MARCH 21, 2024**  
**BID/ ISSUE OPENS ON<sup>(1)</sup>: FRIDAY, MARCH 22, 2024**  
**BID/ ISSUE CLOSES ON: WEDNESDAY, MARCH 27, 2024**

<sup>(1)</sup>Our Company in consultation with the BRLM may consider participation by Anchor Investors. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/ Issue Opening Date in accordance with the SEBI (ICDR) Regulations, 2018.

Submission of Bids (other than Bids from Anchor Investors):

| Bid/ Issue Period (except the Bid/ Issue Closing Date)   |   |
|--|---|
| Submission and Revision in Bids                          | Only between 10.00 a.m. and 5.00 p.m. IST |
| Bid/ Offer Closing Date                                  |   |
| Submission and Revision in Bids*                         | Only between 10.00 a.m. and 3.00 p.m. IST |
| Submission of Bids by QIBs and Non-Institutional Bidders | Only between 10.00 a.m. and 4.00 p.m IST  |
| Submission of Bids by Retail Individual Bidders.         | Only between 10.00 a.m. and 5.00 p.m IST  |

\*UPI mandate end time and date shall be at 5.00 pm on Bid/Offer Closing Date.

In case of any revisions in the Price Band, the Bid/ Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the Book Running Lead Managers and the terminals of the other members of the Syndicate and by intimation to SCSBs, the Sponsor Bank, Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 229 of Red Herring Prospectus.

**Bidders/ Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/ Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders/ Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.**

**CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS:** For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 152 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 368 of the Red Herring Prospectus.

**LIABILITY OF MEMBERS AS PER MOA:** The Liability of the members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

**AMOUNT OF AUTHORISED SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE:** The Authorized share Capital of the Company is Rs. 11,00,00,000/- (Rupees Eleven Crore only) divided into 1,10,00,000 (One Crore Ten Lakhs) Equity Shares of Rs.10/- (Rupees Ten only) each. For details of the Capital Structure, see "Capital Structure" on page 72 of the Red Herring Prospectus.

**NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:** Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: Mr. Raju Paleja ~ 5,000 Equity Shares, and Ms. Bhavika Paleja 5,000 Equity Shares of Rs.10/- Each. Details of the main objects of the Company as contained in the Memorandum of Association, see "History and Corporate Structure" on page 152 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see "Capital Structure" on page 72 of the Red Herring Prospectus.

**LISTING:** The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the NSE EMERGE (SME Platform of NSE). Our Company has received an 'in-principle' approval from the NSE for the listing of the Equity Shares pursuant to letter dated March 12, 2024. For the purpose of the Issue, the Designated Stock Exchange shall be NSE Limited (NSE). A signed copy of the Red Herring Prospectus has been filed for registration to the ROC on March 17, 2024 and Prospectus shall be filed to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection

from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 368 of the Red Herring Prospectus.

**DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"):** Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI on page 264 of the Red Herring Prospectus.

**DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE):** It is to be distinctly understood that the permission given by NSE EMERGE ("EMERGE Platform of NSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the offer document for the full text of the Disclaimer clause pertaining to NSE.

**GENERAL RISK:** Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to 'Risk Factors' on page 33 of the Red Herring Prospectus.

## ASBA\*

Simple, Safe,  
Smart way of Application-  
Make use of it!!!

\*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.

Mandatory in Public Issues from January 01, 2016. No cheque will be accepted



Now available in ASBA for Retail Individual Investors (RII) \*\*

Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI - Now available in ASBA for RIBs applying through Registered Brokers, DP's & RTAs. RIBs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 288 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

\*ASBA forms can be downloaded from the website of NSE EMERGE ("SME Portal of NSE")

\*\*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. ICICI BANK Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll free number-18001201740 and Mail id- ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: GYR Capital Advisors Private Limited - Mr. Mohit Baid (+91 87775 64648) (Email id: investors@gyrcapitaladvisors.com).

| BOOK RUNNING LEAD MANAGER TO THE ISSUE  | REGISTRAR TO THE ISSUE  | COMPLIANCE OFFICER  |
|---|---|---|
| <br><b>GYR CAPITAL ADVISORS PRIVATE LIMITED</b><br><b>Address:</b> 428, Gala Empire, Near JB Tower, Drive in Road, Thaltej, Ahmedabad -380 054, Gujarat, India.<br><b>Telephone:</b> + 91 87775 64648<br><b>Facsimile:</b> N.A.<br><b>E-mail:</b> info@gyrcapitaladvisors.com<br><b>Website:</b> www.gyrcapitaladvisors.com<br><b>Investor grievance:</b> investors@gyrcapitaladvisors.com<br><b>Contact Person:</b> Mohit Baid<br><b>SEBI Registration Number:</b> INM000012810<br><b>CIN:</b> U67200GJ2017PTCO96908 | <br><b>Bigshare Services Private Limited</b><br><b>Address:</b> Office No. 56-2, 6th Floor, Pinnacle Business Park, Next to Ahura Center, Mahakali Caves Road, Andheri East, Mumbai-400 093, Maharashtra, India.<br><b>Tel:</b> +91 22 6263 8200 <b>Fax:</b> +91 22 6263 8299<br><b>Email:</b> ipo@bigshareonline.com<br><b>Website:</b> www.bigshareonline.com<br><b>Investor Grievance Email:</b> investor@bigshareonline.com<br><b>Contact Person:</b> Babu Rapheal C.<br><b>SEBI Registration Number:</b> INR000001385<br><b>CIN:</b> U99999MH1994PTCO76534 | <br><b>Mr. Ritik Madnani</b> , is the Company Secretary and Compliance Officer of our Company. His contact details are set forth hereunder.<br><b>Address:</b> Kantharia Industrial Estate, Survey No.: 90/3/2/B, Opp. Sopara Phata Police Station, At & Post-Pelhar, N.H. No. 8, Taluka- Vasai, Dist-Palghar-401208<br><b>Telephone:</b> +91-8087042862, <b>Facsimile:</b> N.A.<br><b>E-mail:</b> compliance@nipl.co<br><b>CIN:</b> U74140MH2010PLC205904<br>Investors can contact the Company Secretary and Compliance Officer or the BRLM or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc. |

**AVAILABILITY OF RED HERRING PROSPECTUS:** Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at www.namaninstore.com, the website of the BRLM to the Issue at: www.gyrcapitaladvisors.com, the website of NSE Emerge at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents, respectively.

**AVAILABILITY OF BID-CUM-APPLICATION FORMS:** Bid-Cum-Application forms can be obtained from the Registered Office of the Company: E/13-14, Shree Sardar Patel CHSL, Patel Baug, Nehru Road, Opp Adarsh petrol pump, Ville Parle (E), Mumbai Maharashtra 400057 India; Telephone: +91-8087042862; BRLM: GYR Capital Advisors Private Limited, Telephone: +91 87775 64648 and the Syndicate Member: GYR Capital Advisors Private Limited, Telephone: +91 87775 64648 and the Sub Syndicate Member: Eureka Stock & Share Broking Services Limited, Telephone: 033 66280000 (131) and the Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the website of NSE EMERGE and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

**ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK:** ICICI BANK LIMITED

**UPI:** Retail Individual Bidders can also Bid through UPI Mechanism.

**All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.**

On behalf of Board of Directors  
For NAMAN IN-STORE (INDIA) LIMITED  
Sd/-  
Mr. Raju Paleja  
Chairman and Managing Director

**Disclaimer:** NAMAN IN-STORE (INDIA) LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Maharashtra situated at Mumbai on March 17, 2024 and thereafter with SEBI and the Stock Exchange. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at https://www.namaninstore.com, the website of the BRLM to the Issue at: www.gyrcapitaladvisors.com, the website of NSE Emerge at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 33 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in "offshore transactions" in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.







*\*There were no primary/ new issue of shares (equity/convertible securities) transactions, other than equity shares issued pursuant to bonus issue on November 27, 2023, in the last 18 months prior to the date of the RHP*  
*\*\* There were no secondary sale/acquisitions of shares (equity/convertible securities) excluding bonus issuance.*  
# Since there are no such transactions to report to under (a) and (b) above, the information has been disclosed for price per share of our Company based on the last five primary or secondary transactions where our Promoters/members of our Promoter Group or Shareholder(s) having the right to nominate director(s) on the Board of our Company, are a party to the transaction, during the three years prior to the date of filing of this RHP.

**8. Justification for Basis of Offer Price**  
Detailed explanation for Offer Price/Cap Price being 89 in comparison to our WACA of past five primary/secondary transactions of Equity Shares (as disclosed above) along with company's KPIs and financial ratios for six months ended September 30, 2023 and Fiscals 2023, 2022 and 2021 and in view of the external factors which may have influenced the pricing of the offer, if any.

1. We hold a prominent position in the domestic retail store furniture and fixture market.
2. We possess a highly skilled and experienced team with strong engineering expertise. This talent pool allows us to conceptualize and deliver innovative fixture solutions tailored to our clients' needs.
3. We are equipped with hi-tech, advanced machinery that enhances our production capabilities and ensures precision in manufacturing.
4. PAN India offerings: Our company has such capabilities and experience that it can efficiently cater to clients' requirements across the entire country, ensuring timely deliveries and superior service.
5. Warehousing Facility: We operate a spacious 74,000 sq. ft. warehousing facility for storing finished goods and efficient dispatch. This strategic setup allows us to keep our factory shop floor dedicated to production and assembly, effectively increasing our capacity to handle larger business turnovers.
9. The Offer price is [•] times of the face value of the Equity Shares.

The Issue Price of ₹[•] has been determined by our Company in consultation with the BRLM, on the basis of demand from investors for Equity Shares through the Book Building Process and, is justified in view of the above qualitative and quantitative parameters. Investors should read the above-mentioned information along with "Risk Factors", "Our Business", and "Financial Statements" on pages 33, 115 and 185, respectively of the Red Herring Prospectus, to have a more informed view. The trading price of the Equity Shares could decline due to the factors mentioned in the "Risk Factors" and you may lose all or part of your investments.

**For further details, please see the chapter titled "Basis for Issue Price" beginning on page 92 of the RHP.**

**BID/ISSUE PROGRAM**

**ANCHOR INVESTOR BIDDING DATE<sup>1</sup>: THURSDAY, MARCH 21, 2024**

**BID/ ISSUE OPENS ON: FRIDAY, MARCH 22, 2024**

**BID/ ISSUE CLOSES ON: WEDNESDAY, MARCH 27, 2024**

<sup>1</sup>Our Company in consultation with the BRLM may consider participation by Anchor Investors. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid / Issue Opening Date in accordance with the SEBI ICDR Regulations.

In case of any revisions in the Price Band, the Bid/ Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the Book Running Lead Managers and the terminals of the other members of the Syndicate and Sub-Syndicate and by intimation to SCSBs, the Sponsor Bank, Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 25(3) of the SEBI ICDR Regulations, as amended, wherein not more than 50 % of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 288 of this Red Herring Prospectus.

**Bidders/Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders/Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.**

**CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS:** For information on the main objects and other objects of our Company, see "History and Certain Corporate Structure" on page 152 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 368 of the Red Herring Prospectus.

**LIABILITY OF MEMBERS AS PER MOA:** The Liability of the members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

**AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE:** The Authorized share Capital of the Company is Rs. 11, 00, 00,000/- (Rupees Eleven Crore only) divided into 1,10,00,000 (One Crore Ten Lakhs) Equity Shares of Rs.10/- (Rupees Ten only) each. For details of the Capital Structure, see "Capital Structure" on the page 72 of the Red Herring Prospectus.

**NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:** Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: Mr. Raju Paleja – 5,000 Equity Shares, and Ms. Bhavika Paleja 5,000 Equity Shares of Rs.10/- Each. Details of the main objects of the Company as contained in the Memorandum of Association, see "History and Corporate Structure" on page 152 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see "Capital Structure" on page 72 of the Red Herring Prospectus.

**LISTING:** The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the NSE EMERGE (SME Platform of NSE). Our Company has received an 'in-principle' approval from the NSE for the listing of the Equity Shares pursuant to letter dated March 12, 2024. For the purpose of the Issue, the Designated Stock Exchange shall be NSE Limited (NSE). A signed copy of the Red Herring Prospectus has been filed for registration to the ROC on March 17, 2024 and Prospectus shall be filed to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 368 of the Red Herring Prospectus.

**DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI):** Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI on page 264 of the Red Herring Prospectus.

**DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE):** It is to be distinctly understood that the permission given by NSE EMERGE ("EMERGE Platform of NSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Offer Document for the full text of the Disclaimer clause pertaining to NSE.

**GENERAL RISK:** Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to 'Risk Factors' on page 33 of the Red Herring Prospectus.

**ASBA\***

Simple, Safe, Smart way of Application- Make use of it !!!

\*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.

Mandatory in Public Issues from January 01, 2016. No Cheque will be accepted

**UPI**

Now available in ASBA for Retail Individual Investors (RII) \*\*

Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for RIIs applying through Registered Brokers, DPs & RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

Investors have to apply through the ASBA process. \*ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 288 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

*\*ASBA forms can be downloaded from the website of NSE ("NSE Emerge")*

*\*\*List of banks supporting UPI is also available on the website of SEBI at [www.sebi.gov.in](http://www.sebi.gov.in). ICICI Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll free number-18001201740 and Mail id- [ipo.upi@npci.org.in](mailto:ipo.upi@npci.org.in). For the list of UPI Apps and Banks live on IPO, please refer to the link [www.sebi.gov.in](http://www.sebi.gov.in). For issue related grievance investors may contact: GYR Capital Advisors Private Limited -Mr. Mohit Baid (+91 87775 64648) (Email id: [investors@gyrcapitaladvisors.com](mailto:investors@gyrcapitaladvisors.com))*

| BOOK RUNNING LEAD MANAGER TO THE ISSUE  | REGISTRAR TO THE ISSUE   | COMPLIANCE OFFICER  |
|---|--|---|
| <div><b>GYR CAPITAL ADVISORS PRIVATE LIMITED</b><br/>(Formerly known as Alpha Numero Services Private Limited)<br/><b>Address:</b> 428, Gala Empire, Near JB Tower, Drive in Road, Thaltej, Ahmedabad -380 054, Gujarat, India.<br/><b>Telephone:</b> +91 87775 64648<br/><b>Fax:</b> N.A.<br/><b>E-mail:</b> <a href="mailto:info@gyrcapitaladvisors.com">info@gyrcapitaladvisors.com</a><br/><b>Website:</b> <a href="http://www.gyrcapitaladvisors.com">www.gyrcapitaladvisors.com</a><br/><b>Investor grievance:</b> <a href="mailto:investors@gyrcapitaladvisors.com">investors@gyrcapitaladvisors.com</a><br/><b>Contact Person:</b> Mohit Baid<br/><b>SEBI Registration Number:</b> INM000012810<br/><b>CIN:</b> U67200GJ2017PTCO96908</div>  | <div><b>BIGSHARE SERVICES PRIVATE LIMITED</b><br/><b>Address:</b> Office No. 56-2, 6th Floor, Pinnacle Business Park, Next to Ahura Center, Mahakali Caves Road, Andheri East, Mumbai-400 093, Maharashtra, India.<br/><b>Tel:</b> +91 22 6263 8200<br/><b>Fax:</b> +91 22 6263 8299<br/><b>Email:</b> <a href="mailto:ipo@bigshareonline.com">ipo@bigshareonline.com</a><br/><b>Website:</b> <a href="http://www.bigshareonline.com">www.bigshareonline.com</a><br/><b>Investor Grievance Email:</b> <a href="mailto:investor@bigshareonline.com">investor@bigshareonline.com</a><br/><b>Contact Person:</b> Babu Rapheal C<br/><b>SEBI Registration Number:</b> INR000001385;<br/><b>CIN:</b> U99999MH1994PTC076534</div> | <div><b>NAMAN IN-STORE (INDIA) LIMITED</b><br/><b>Mr. Ritik Madhani</b>, is the Company Secretary and Compliance Officer of our Company. His contact details are set forth hereunder.<br/><b>Address:</b> Kantharia Industrial Estate, Survey No.: 90/3/2/B, Opp. Sopara Phata Police Station, At &amp; Post- Pelhar, N.H. No. 8, Taluka- Vasai, Dist-Palghar-401208<br/><b>Telephone:</b> +91-8087042862, <b>Facsimile:</b> N.A.<br/><b>E-mail:</b> <a href="mailto:compliance@nipl.co">compliance@nipl.co</a><br/><b>CIN:</b> U71410MH2010PLC205904</div> <div>Investors can contact the Company Secretary and Compliance Officer or the BRLM or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.</div> |
| <p><b>AVAILABILITY OF RED HERRING PROSPECTUS:</b> Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at <a href="http://www.sebi.gov.in">www.sebi.gov.in</a>. website of the Company at <a href="http://www.namaninstore.com">www.namaninstore.com</a>, the website of the BRLM to the Issue at: <a href="http://www.gyrcapitaladvisors.com">www.gyrcapitaladvisors.com</a>, the website of NSE Emerge at <a href="https://www.nseindia.com/companies-listing/corporate-filings-offer-documents">https://www.nseindia.com/companies-listing/corporate-filings-offer-documents</a>, respectively.</p> <p><b>AVAILABILITY OF BID-CUM-APPLICATION FORMS:</b> Bid-Cum-Application forms can be obtained from the Registered Office of the Company: E/13-14, Shree Sardar Patel CHSL, Patel Baug, Nehru Road, Opp Adarsh petrol pump, Vile Parle (E), Mumbai Maharashtra 400057 India; Telephone: +91-8087042862; BRLM: GYR Capital Advisors Private Limited, Telephone: +91 87775 64648 and the Syndicate Member: GYR Capital Advisors Private Limited, Telephone: +91 87775 64648 and the Sub Syndicate Member: Eureka Stock &amp; Share Broking Services Limited, Telephone: 033 66280000 (131) and the Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the website of NSE EMERGE and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.</p> <p><b>ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK:</b> ICICI BANK LIMITED</p> <p><b>UPI:</b> Retail Individual Bidders can also Bid through UPI Mechanism.</p> <p>All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.</p>   |  |   |
| <p align="right"><b>On behalf of Board of Directors</b><br/><b>For NAMAN IN-STORE (INDIA) LIMITED</b><br/><b>Sd/-</b><br/><b>Mr. Raju Paleja</b><br/><b>Chairman and Managing Director</b></p>  |  |   |
| <p><b>Disclaimer:</b> NAMAN IN-STORE (INDIA) LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Maharashtra situated at Mumbai on March 17, 2024 and thereafter with SEBI and the Stock Exchange. Full copy of the Red Herring Prospectus is available on the website of the SEBI at <a href="http://www.sebi.gov.in">www.sebi.gov.in</a>, website of the Company at <a href="https://www.namaninstore.com">https://www.namaninstore.com</a>, the website of the BRLM to the Issue at: <a href="http://www.gyrcapitaladvisors.com">www.gyrcapitaladvisors.com</a>, the website of NSE Emerge at <a href="https://www.nseindia.com/companies-listing/corporate-filings-offer-documents">https://www.nseindia.com/companies-listing/corporate-filings-offer-documents</a>, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 33 of the Red Herring Prospectus.</p> <p>The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.</p> |  |   |

**भारतीय रिज़र्व बैंक**  
**RESERVE BANK OF INDIA**  
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**AUCTION OF STATE GOVERNMENT SECURITIES**

The following State Governments have offered to sell stock by way of auction, for an aggregate amount of **₹50,206/- crore** (Face Value).

| Sr. No       | State/UT          | Amount to be raised (₹ cr) | Additional borrowing (Greenshoe) option (₹ cr) | Tenure (in years)  | Type of auction |
|--------------|-------------------|----------------------------|--|--|-----------------|
| 1            | Assam             | 1,000                      | -  | 10   | Yield based     |
| 2            | Chhattisgarh      | 1,000                      | -  | 8  | Yield based     |
|              |                   | 1,000                      | -  | 9  | Yield based     |
|              |                   | 1,000                      | -  | 10   | Yield based     |
| 3            | Goa               | 100                        | -  | 10   | Yield based     |
| 4            | Haryana           | 2,000                      | -  | 11   | Yield based     |
| 5            | Jammu and Kashmir | 200                        | -  | 20   | Yield based     |
| 6            | Karnataka         | 2,000                      | -  | 11   | Yield based     |
|              |                   | 2,000                      | -  | 13   | Yield based     |
|              |                   | 2,000                      | -  | 14   | Yield based     |
| 7            | Kerala            | 2,000                      | -  | 25   | Yield based     |
|              |                   | 1,742                      | -  | 40   | Yield based     |
| 8            | Maharashtra       | 3,000                      | -  | 13   | Yield based     |
|              |                   | 3,000                      | -  | 14   | Yield based     |
| 9            | Manipur           | 200                        | -  | 12   | Yield based     |
|              |                   | 400                        | -  | 10   | Yield based     |
|              |                   | 1,579                      | -  | 10   | Yield based     |
| 11           | Rajasthan         | 1,500                      | -  | 13   | Yield based     |
|              |                   | 1,500                      | -  | 18   | Yield based     |
|              |                   | 485                        | -  | 10   | Yield based     |
| 12           | Sikkim            | 2,000                      | -  | 10   | Yield based     |
|              |                   | 2,000                      | -  | 20   | Yield based     |
|              |                   | 2,000                      | -  | 30   | Yield based     |
| 13           | Tamil Nadu        | 1,000                      | -  | 6  | Yield based     |
|              |                   | 1,000                      | -  | 17   | Yield based     |
|              |                   | 3,000                      | -  | 8  | Yield based     |
| 14           | Telangana         | 3,000                      | -  | 12   | Yield based     |
|              |                   | 3,000                      | -  | 17   | Yield based     |
|              |                   | 2,000                      | -  | Reissue of 7.67% Uttar Pradesh SDL 2027 issued on April 12, 2017 | Price Based     |
| 15           | Uttar Pradesh     | 1,500                      | -  | 10   | Yield based     |
| 16           | Uttarakhand       | 2,500                      | -  | 18   | Yield based     |
|              |                   | 2,500                      | -  | 20   | Yield based     |
| <b>Total</b> |                   | <b>50,206</b>              |  |  | Yield based     |

The auction will be conducted on Reserve Bank of India Core Banking Solution (E-Kuber) in multiple-price format on **March 19, 2024 (Tuesday)**. Individual investors can also place bids as per the non-competitive scheme through the Retail Direct portal (<https://rbiretaildirect.org.in>). For further details please refer to RBI press release dated **March 15, 2024 (Friday)** on RBI website [www.rbi.org.in](http://www.rbi.org.in)

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**PUBLIC NOTICE**

Notice is hereby given that share certificate No. 93690 & 93694 for 200 equity shares of Rs.10/- (Rupees ten only) each bearing Distinctive Nos 19039453-19039552 & 19039853 – 19039952 of Eicher Motors Limited, having its registered office at 3rd Floor-Select Citywalk, A-3 District City Centre, Saket, New Delhi, Delhi, 110017 registered in the name of Dalmia Industrial Development Ltd have been lost. Dalmia Industrial Development Ltd has applied to the company for issue duplicate certificates. Any Person who has any claim in respect of the said shares certificates should lodge such claim with company within 15 days of the publication of this notice.  
Date : 18.03.2024 Place : Delhi

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**HDFC BANK LIMITED**  
CIN : L65920MH1994PLC080618 | Website: [www.hdfcbank.com](http://www.hdfcbank.com)

**POSSESSION NOTICE**

Whereas the undersigned being the Authorised Officer of HDFC Bank Limited (erstwhile HDFC Limited having amalgamated with HDFC Bank Limited by virtue of a Scheme of Amalgamation approved by Hon'ble NCLT-Mumbai vide order dated 17th March 2023) (HDFC), Whereas the Authorised Officer/s of Housing Development Finance Corporation Limited, under Securitisation And Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of powers conferred under Section13 (12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 issued Demand Notices under Section 13 (2) of the said Act, calling upon the following borrower(s) / Legal Heir(s) and Legal Representative(s) to pay the amounts mentioned against their respective names together with interest thereon at the applicable rates as mentioned in the said notices, within 60 days from the date of the said Notice/s, incidental expenses, costs, charges etc till the date of payment and / or realization.

| Sr. No. | Name of Borrower (s) Legal Heir(s) and Legal Representative(s)                   | Outstanding Dues                           | Date of Demand Notice | Date of Possession                        | Description of Immovable Property (ies) / Secured Asset (s)   |
|---------|--|--|-----------------------|---|---|
| 1       | Mr. Kelkar Ghansham Mukund and Ms. Kelkar Pramila Ghanishyam                     | Rs. 15,79,341/- as on 30th June 2023*      | 10-AUG-23             | 12th March 2024 (Symbolic)**              | Flat No.12, Slitl 2nd Floor, "Shri Narayan Apartment" New S No 2811/B, CTS No. 9027/711A, Vijay Nagar Colony, Behind M S High School, Station Road, Baramati Dist Pune. |
| 2       | Mr. Mahadik Shahaji Sanjay and Ms. Mahadik Sudha Sanjay                          | Rs. 23,90,640/- as on 30th June 2023*      | 10-AUG-23             | 12th March 2024 (Symbolic)**              | Flat No.3, 2nd Floor, "Anushri Residency", Gat No.197/1, Plot No.44, Behind Vp Bio-Technology College Tanai Nagar, Village Jalochi, Tal. Baramati, Dist Pune.           |
| 3       | Ms. Pawar Shila Bharat   | Rs. 21,26,369/- as on 30th June 2023*      | 10-AUG-23             | 12th March 2024 (Symbolic)**              | Flat No.201, 2nd Floor, "Maui Residency", Gat No.185/186, NA Plot No.141, village Jalochi, Taluka Baramati, District Pune.  |
| 4       | Mr. Vishnu Vyas and Mrs. Vyas Richa  | Rs. 23,47,650/- as on 30th September 2017* | 20-NOV-17             | 12th March 2024 (Symbolic)**              | Flat No. 22 & 23, Yashoda Park Township, Building No. A, Gat No. 63(P), Near Gautam Bag, Ring Road, Jalochi, Baramati.  |
| 5       | Mr. Wagh Santosh Madhav and Ms. Wagh Shweta Santosh                              | Rs.17,47,790/- as on 31st August 2023*     | 30-SEP-23             | 12th March 2024 (Symbolic)**              | Flat No. 106, 1st Floor, Tarangan, Building No. 1, Gat No. 188/1, Bhigwan Road Village Jalochi, Tal. Baramati, Dist Pune.   |
| 6       | Ms. Savant Rekha Vijay and Mr. Sawant Mrutunjay Vijay                            | Rs. 15,44,607/- as on 31st August 2023*    | 30-SEP-23             | 12th March 2024 (Symbolic)**              | Flat No. S-3, Slitl Floor, Suvarnyog Residency Gat No.188/1, NA Plot No.11 & 12, village Jalochi, Tal. Baramati, Dist. Pune.  |
| 7       | Mr. Jedhe Nilesh Kailasrao and Mr. Jedhe Kailasrao Keshavrao                     | Rs. 5,56,210 /- as on 31st August 2023*    | 30-SEP-23             | 12th March 2024 (Symbolic)**              | Flat No.7, 1st Floor, Devraj River Side, Wing F, Gat No.293, Plot No. 1, Village Malad, Taluka Baramati, District Pune.   |
| 8       | Mr. Pawar Kiran Bhimrao and Ms. Pawar Sima Kiran                                 | Rs. 17,91,165/- as on 31st August 2023*    | 30-SEP-23             | 13th March 2024 (Symbolic)**              | Residential Hall No. B, Basement Floor, "Ramkund Towers-B", CTS No.6472A/2, Plot No.2/B, Laxminagar, Behind Civil Court, village Phaltan, District Satara.              |
| 9       | Mr. Patil Prashant Raju and Ms. Patil Savita Ajabrao                             | Rs. 18,27,917/- as on 30th September 2022* | 15-DEC-22             | 15th March 2024 (Physical Under Sec 14)** | Flat No.301, 3rd Floor, "Bhakti Mystique", New S.No.37 to 45, Plot No.384A, CTS No. 1, Yashwant Nagar Colony, village Talegaon Dabhadre, Tal Maval, District Pune.      |
| 10      | Mr. Singh Mahesh Umashanker, Shubham Collection and Ms. Singh Archana Umashankar | Rs. 26,92,033/- as on 30th September 2022* | 15-DEC-22             | 15th March 2024 (Physical Under Sec 14)** | Shop No. A-6, 1st Floor, "Karnal Residency", S.No.26, Plot No.8, CTS No.1849, Anand Nagar, Talegaon Dabhadre, Tal. Maval, Dist. Pune.                                   |

\*with further interest as applicable, incidental expenses, costs, charges etc incurred till the date of payment and / or realisation. However, since the borrower/s / Legal Heir(s) and Legal Representative(s) mentioned hereinabove have failed to repay the amounts due, notice is hereby given to the borrower/s / Legal Heir(s) and Legal Representative(s) mentioned hereinabove in particular and to the public in general that the Authorised Officer/s of HDFC Bank Limited have taken \*\* possession of the immovable property (ies) / secured asset(s) described herein above in exercise of powers conferred on him/them under Section 13(4) of the said Act read with Rule 8 of the said Rules on the dates mentioned above.

The borrower(s) / Legal Heir(s) and Legal Representative(s) mentioned hereinabove in particular and the public in general are hereby cautioned not to deal with the aforesaid Immovable Property (ies) / Secured Asset(s) and any dealings with the said Immovable Property (ies) / Secured Asset(s) will be subject to the mortgage of HDFC Bank Ltd Borrower(s) / Legal Heir(s) and Legal Representative(s) attention is/are invited to the provisions of sub-section (8) of section 13 of the Act, in respect of time available to redeem the secured asset/s.

Copy of the Panchanama drawn and inventory made (if applicable) are available with the undersigned, and the said Borrower(s) / Legal Heir(s) / Legal Representative(s) is / are requested to collect the respective copy from the undersigned on any working day during normal office hours.

**Place :** Pune, Baramati, Phaltan **Date :** 18th March 2024

**Branch Office:** HDFC Bank Limited, Office No. 601 to 608, Sixth Floor, Godrej Eternia C, Wing B, Wakdewadi, Shivajinagar, Pune 411005.  
**Regd. Office:** HDFC Bank Limited, HDFC Bank House, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400013.

**For HDFC Bank Limited**  
**Sd/-**  
**Authorised Officer**  
**020 25505000**